PRESS RELEASE JULY 2007



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Ref. 13450US

29 Chevrolet Monte Carlo

NASCAR Racing

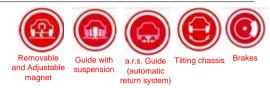
NASCAR is the most popular motor championship in the United States, created in the difficult era of post-WWII (1948), when due to a shortage of new cars, Hill France, the President of NASCAR, had the idea of transforming street (stock) cars into top racing vehicles.

Since then NASCAR has grown to become the second most popular professional sport in terms of television ratings inside the U.S. with a very large international audience as well: NASCAR races are broadcasted in over 150 countries with more than 75 million fans.



The front of the vehicle emphasizes the primary sponsors **PENNZOIL \$hell**, while detailing the unique features of the Monte Carlo racing machine. As you can see in the photo, the predominant colors are yellow and red making the car very visible when on the track. Inside the car, you can see great details regarding the roll bars, driver, and other safety features. Along both sides of the vehicle, the SCX model accurately reflects every element of sponsorship as presented on the 2007 car owned by Richard Childress Racing and driven by Kevin Harvick.

The tires on the SCX model reflect the wide flat tread and sporty black rims along with the name of Goodyear embossed on an outstanding type of rubber that really sticks to all types of slot car track.





The Real Car

The car reproduced by SCX is the #29 Chevrolet Monte Carlo driven by Kevin Harvick and owned by Richard Childress Racing. Chevrolet is the most winning car in the history of NASCAR Competition, and in 2006 has won twice the number of Nextel Cup races as Ford and Dodge combined.

The team behind this powerful car is **Richard Childress Racing**. Richard Childress was the first owner to win championships in all three of the top series in NASCAR: Nextel Cup, the Busch Grand National, and the Craftsman Truck Series. Childress steered his own car in the top series of NASCAR from 1969 to 1981- achieving six top-five and 76 top-ten finishes.

The driver of this winning car is **Kevin Harvick**. This Californian, age 26, was the first driver to race full-time in the Nextel Cup and in the Busch series at the same time. Harvick is one of the only two drivers to win at least two races in each of NASCAR's top three series: Truck, Busch, and the Nextel Cup. He again won the Busch Series championship in 2006, this time dominating the series from start to finish. Harvick posted nine victories, 23 top-fives and 32 top-10s in 35 races to win the title by a record 824 points. Harvick finished fourth in the Cup Series standings the same season, leaving him just shy of claiming both titles in the same year