



## Ref. 13430US

## #17 Ford Fusion

## The Race

NASCAR is the most popular motor championship in the United States. Created in the difficult era of post-WWII (1948), when due to a shortage of new cars, Hill France, the President of NASCAR, had the idea of transforming street (stock) cars into top racing vehicles.

Since then NASCAR has grown to become the second most popular professional sport in terms of television ratings inside the U.S. with a very large international audience as well: NASCAR races are broadcasted in over 150 countries with more than 75 million fans.

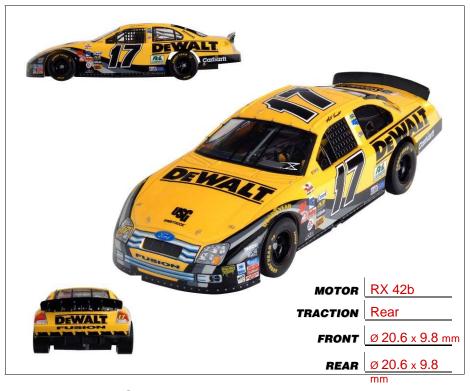


The attention for detail by SCX is clearly visible in the decoration of this Ford Fusion: from the big logo of the sponsor DEWALT, to the smaller logos on the rest of the car (number 17 in the left headlamp, the driver's signature on the ceiling, the Ford logo on top of the air intake and in the laterals, etc.).

Yellow and black are the predominant colors in this 2007 decoration, which really stands out when speeding around the track. The laterals clearly emphasize the car # 17, known by all to be driven by Matt Kenseth.

A simple decoration on the back of the car emphasizes the primary sponsor and would seem very intimidating if you were following this car at 200 mph on a real race track.





## The Real Car

This # 99 Ford Fusion has the 2007 decoration of the Roush Racing Team. Roush Racing has claimed 24 national championships and titles in the top two NASCAR series. In 1988, owner Jack Roush, a former Ford Motor Company employee and road-racing specialist, expanded his racing business to include a NASCAR Cup series team. Roush Racing finally got its first Cup series championship in 2003 with driver Matt Kenseth (who may win again in 2006).

The driver of this powerful car, **Matt Kenseth** (35 years old from Missouri), started his racing career at the early age of 19. In 1994 became the youngest to win the Miller Genuine Draft National championships. Kenseth's first victory in this No. 17 Ford came in 2000 in the Coca-Col 600 at Lowe's Motor Speedway. A more impressive streak occurred in 2003 when Kenseth kept the No. 17 Ford atop the point standings for a record 34 consecutive weeks to give Roush Racing its first Cup title