

JULY 2007

Ref.

62720US #3 Chevrolet® Monte Carlo™ “Dale Earnhardt”

Ralph Dale Earnhardt (North Carolina 1951-2001) was one of the most famous NASCAR car drivers with his seventy-six races and seven championships wins; he was named second among NASCAR’s 50 Greatest Drivers in 1998 (ranked behind David Pearson). His highly aggressive driving style made him a fan favorite and earned him the nicknames "Ironhead" and "**The Intimidator**."

Dale Earnhardt Sr. drove the #3 car for most of his career, spanning the early 1980s until his untimely death in 2001. Although he had other sponsors during his career, his #3 is associated in fan’s minds with his last sponsor, GM Goodwrench, and his last color scheme—a predominantly black car with bold red and silver trim. The black and red #3 continues to be one of the most famous logos in racing.

Dale Earnhardt Sr. died in a last-lap crash during the 2001 Daytona 500. Due in large part to overwhelming fan outcry, NASCAR began an intensive focus on safety that has seen the organization mandate the use of head-and-neck restraints, oversee the installation of SAFER barriers at all oval tracks, set rigorous new rules for seat-belt and seat inspection, develop a roof-hatch escape system, and develop a next-generation race car built with extra driver safety in mind.

After his accident, Earnhardt's #3 car was immediately retired by team owner Richard Childress, who made a public pledge that the number would never again adorn the side of a black car sponsored by GM Goodwrench - the color scheme and sponsor Dale Earnhardt Sr. had driven since 1988. Earnhardt's team was re-christened as the #29 team, with the same sponsor but with a new look (a reversed color scheme with white with black numerals and a black stripe on the bottom). Later versions of the car bore greater resemblance to the machine that Dale Earnhardt Sr. piloted with a contemporary flair, featuring black, silver, and red stripes reflecting GM Goodwrench's original racing colors.



Removable and Adjustable magnet



Guide with suspension



a.r.s. Guide (automatic return system)



Tilting chassis



Brakes

TRACTION Rear

TRACTION Rear

FRONT ø 20.6 x 9.8 mm

REAR ø 20.6 x 9.8 mm